

zafferano

design

*Federico De Majo*

[www.zafferanoitalia.com](http://www.zafferanoitalia.com)

**ZAFFERANO: ITALIAN CREATIVITY AND DESIGN**

Wine tasting glasses, coloured glasses, glass and porcelain tableware, and decorative lighting for interiors: a world of objects for living spaces designed by Federico de Majo.



## SINCE 2001 WE BRING DREAMS AND EMOTIONS TO LIFE

Zafferano, an Italian company directed by Federico de Majo, has been creating collections of tasting glasses and tableware in glass and porcelain since 2001. This is a company in which creativity and Italian design make up the basis for product design and realization of objects created not only to be functional and decorative but also to bring dreams and emotions to life.

Federico de Majo ([www.federicodemajo.it](http://www.federicodemajo.it)) has always worked in the world of glass, starting off in the Murano glassworks of the family and dedicating himself to the sector of illumination to then move on to the creation of an all-Italian trademark for tasting glasses. In fact, Zafferano originated from the Venetian designer's idea of creating an Italian brand to accompany and bring out the best of those talents thanks to which our country has become famous all over the world: design, wine production and haute cuisine.



## PROJECTS AND INNOVATION

Thanks to the experience accumulated over the years with master glassblowers, and to his passion for glass-making and for design, Federico de Majo has created collections of wine-glasses for tasting and objects for decorating the table that in a short time have distinguished themselves at an international level for originality and creativity.

Each collection expresses its own strong personality, coming from a creative intuition that gradually takes shape and evolves into an idea and then the development of a project. Each product is conceived to be functional but at the same time an object of singular aesthetic impact. Thanks also to this patrimony of competence in the field of design, the company is always ready to realize customized products, varying the production in the catalogue according to the specifications and aesthetic details requested.



**ESPERIENZE: AN INNOVATIVE WINE-TASTING EXPERIENCE**

The choice of materials, the functionality, the study of shape – refined and technical at the same time – just as the patented technique of working the glass for the line Esperienze – all these bear witness to the great attention paid to design and product research that characterizes the trademark Zafferano. Esperienze have changed wine-tasting.

This is the context in which also the Ultralight collection is included, the challenge of Federico de Majo in his search for excellence in the quality of the working of the glass applied to the technique of tasting. This collection of "superlight" wine glasses may be considered the harbinger of a new direction in design that is destined to leave an important mark in the entwining of the history of the Zafferano brand with the evolution of the world of wine-tasting.



**"PERLE": THE CHARM OF AN ANCIENT GLASSMAKING TECHNIQUE**

The glasses for tasting and the colourful tumblers trademarked Zafferano, including in particular the Perle line, are by now among the protagonists in the world of tasting and haute cuisine, both Italian and international. The choice of the Zafferano collections on behalf of the top restaurants and chefs bears testimony to the recognition of the high-quality artisan workmanship and originality of the design.



## FROM HO.RE.CA. TO RETAIL: THE ITALIAN STYLE FOR TABLEWARE

Strengthened by this important experience in the HoReCa sector, which demands high- quality raw materials and services, the company headed by the Venetian designer Federico de Majo is now focusing its creative energy on the retail sector.

Also in this sector, Zafferano strives to combine the all-Italian taste and refinement of the products offered with ongoing research into details, shapes and perfect functionality to bring the "beauty" of artistic glasswork to objects for everyday use.



## MIX &amp; MATCH

Zafferano arouses emotions for mise en place in the most elegant hotels and most famous starred restaurants thanks to its multi-sensory products in glass and porcelain. Likewise, it offers an emotional experience in homes, giving you the opportunity to choose and creatively match objects that best suit your personality and your own style of hospitality. Melting Pot, the innovative approach that Zafferano proposes for tableware, offering proposals in single, or pairs of, colours which when mixed and matched produce different and surprising effects and solutions every time.





## EVENTS AND TV PROGRAMMES

For over 15 years, Zafferano has been lending its glassmaking skills to the catering and hospitality sector, paying close attention to researching and developing, with an innovative twist, new products and functions. Wine-tasting glasses, coloured glasses and glass tableware by Zafferano are now the protagonists of the wine-tasting and haute cuisine world. Zafferano's collections have been chosen by leading food and wine events (for many years, the company has been collaborating with "Vinitaly" and with the well-known TV programme "La Prova del Cuoco") and by starred chefs in Italy and abroad.



zafferano

ITALIAN CREATIVITY  
and DESIGN

---

ZAFFERANO PARTNER OF...



Partner & Supporter  
of Fondazione  
Teatro La Fenice



[relaischateaux.com](http://relaischateaux.com)



**Boffi**

[dichepastasiamo.wordpress.com](http://dichepastasiamo.wordpress.com)



[www.zafferanoitalia.com](http://www.zafferanoitalia.com)

zafferano

ITALIAN CREATIVITY  
and DESIGN

ZAFFERANO PARTNER OF...

LARTE

[lartemilano.com](http://lartemilano.com)



[ombreblu.com](http://ombreblu.com)



[care-s.it](http://care-s.it)



[scuola.lacucinaitaliana.it](http://scuola.lacucinaitaliana.it)



## CI HANNO SCELTO...

We have been chosen by prestigious names including starred restaurants and boutique hotels in Italy and abroad, producers of the finest wines, internationally renowned sommeliers, TV programme presenters, celebrities and VIPs, yacht designers and domestic and foreign brands active in the loyalty marketing sector. Moreover, our products have been used for many years on the TV programme "La prova del cuoco" (popular daytime cookery show). Just to name a few of our most recent projects: Arnolfo Restaurant (Colle Val d'Elsa, Siena), Buca Osteria & Enoteca - Four Seasons (Toronto), Capri Palace Hotel & Spa and Restaurant Aurora (Capri), Dani García Restaurante and BiBo Dani García (Marbella), Dani Maison (Ischia), Don Alfonso 1890 (Sant'Agata sui Due Golfi, Napoli), Donna Lucia Restaurant & Resort (Treviso), Hotel Kempinski Corvinus (Budapest), Hotel Metropole (Venice), Hotel Ritz-Carlton (Doha, Qatar), IL LAGO dei Cigni (St. Petersburg), Lefay Resort & Spa (Garda Lake, Brescia), Monastero Santa Rosa Hotel & SPA (Conca dei Marini, Costiera Amalfitana), Mori Venice Bar and Park Hyatt Paris-Vendôme (Paris), Relais Il Falconiere & Spa (Cortona), Restaurant CianiLugano (Lugano), Restaurant Di Vino (Querétaro, Mexico), Restaurant DOMO (NH Collection Madrid Eurobuilding), Restaurant Escargot (Muravera, Costa Rei), Restaurant Galleria (München), Restaurant and Hotel Höerhof (Idstein im Taunus, Germany), Restaurant Il Quinto Quarto (Stuttgart), Restaurant Nautika (Dubrovnik, Croatia), Restaurant Sadler (Milan), Restaurant Wine Bar & Grill - Hotel Rosa Alpina (San Cassiano in Badia), Restaurants Roca Brothers (Barcelona and Girona) and The Ritz-Carlton, Almaty (Almaty, Kazakhstan).



Arnolfo Restaurant, in the heart of Chianti, headed by the two Michelin-starred chef Gaetano Trovato



Buca Osteria & Enoteca - Four Seasons, Italian restaurant headed by chef Rob Gentile in Toronto's King West neighbourhood



Aurora Capri, one of the legendary restaurants of the island of Capri



Hotel rurale Els Casals in Barcelona, one star Michelin and World's Best Restaurant 2008



The Wine Bar & Grill Restaurant belongs to Hotel & Spa Rosa Alpina, in San Cassiano in Badia, in the heart of the Italian Dolomites



BiBo, Dani García, an informal place with brasserie, tapas and oyster bar, managed by Dani García in Marbella



Restaurant Do Leoni, Hotel Londra Palace, Venezia



IL LAGO dei Cigni, Italian Restaurant in the historic center of Krestovsky Island in St. Petersburg, Russia



Dani Maison (Ischia), the new restaurant run by chef Nino Di Costanzo



Dani García Restaurante, opened in April 2014, is located in the premises of luxury hotel Puente Romano in Marbella



Gaig Restaurant at Hotel Cram, Barcelona,  
one star Michelin since 1993



Relais Il Falconiere & Spa, restaurant one Michelin star in  
Cortona, Toscana



Roca Bar, Girona (Spain), is among the bars and  
restaurants managed by Roca Brothers



Restaurant Sadler (Milano), run by chef Claudio Sadler is  
a landmark of Italian cuisine



Mori Venice Bar, the restaurant opened in Paris  
by Massimo Mori, Italian owner of Emporio Armani Caffè

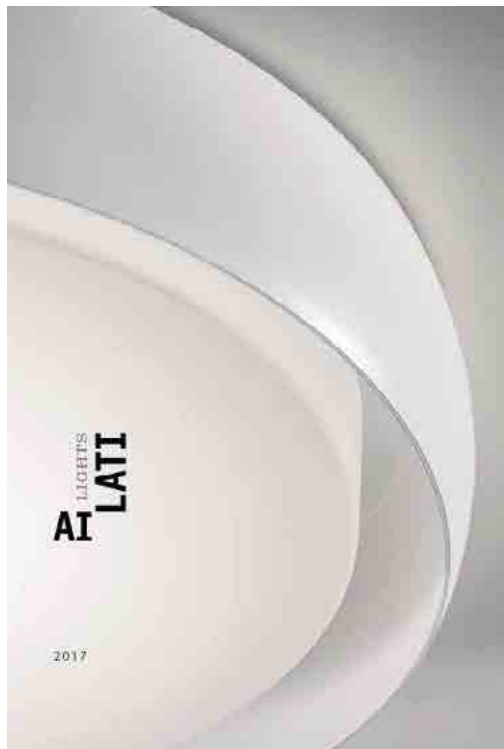


Roca Moo Restaurant at Hotel Omm, Barcelona,  
one star Michelin

## GLASS AND COLOUR: FROM TABLEWARE TO LIGHTING

Federico de Majo not only plans and designs for Zafferano but also, in 2005, he returned to the lighting sector by introducing the AiLati brand ([www.ailatilights.it](http://www.ailatilights.it)), with his own specific decorative and technical identity, combining refined aesthetic appeal with the most innovative technological standards of new generation LED lighting.

The elegant minimalist lines of the collections by AiLati now alternate with decorative lighting collections for interiors in coloured glass by Zafferano-Bespoke Glass Lighting, a division of Zafferano dedicated to tailor-made lighting projects and artistic glass installations.





## ZAFFERANO-BESPOKE GLASS LIGHTING: DECORATIVE GLASS LIGHTING FOR INTERIORS

It is Zafferano-Bespoke Glass Lighting the division of the company directed by Federico de Majo which focuses on developing customised glass lighting projects and installations.

The blown glass lighting project by Federico de Majo is based on a single modular concept. Such product lines are, in fact, modular, blending perfectly into the space in component holders that provide light from LED sources. With their exquisite Venetian style with regard to materials and production techniques, these glass elements offer endless variations in shape and composition.



**ZAFFERANO-BESPOKE GLASS LIGHTING: DECORATIVE GLASS LIGHTING FOR INTERIORS**

All the details of products by Federico de Majo, from colour variations to metal finishes can be customized and adapted to meet all requirements of design and taste.

Thanks to these special features, the collections of the new Zafferano-Bespoke Glass Lighting catalogue can be perfectly included in exclusive supplies for hotels and large spaces, giving designers an opportunity to create unique interiors that stir emotions with their eye-catching decorative effects of light and colour.



WE HAVE BEEN CHOSEN BY...



Restaurant Tonkas, Trier, Germany



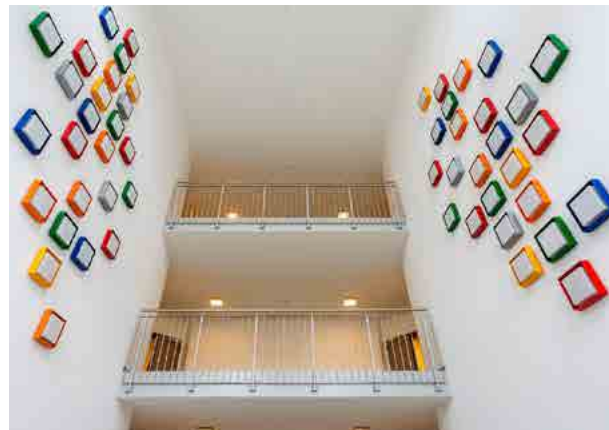
Restaurant Escargot, on the Costa Rei sea, run by chef Fabio Groppi



Petruzzelli Theatre, Bari



Hotel Monte Sella, San Vigilio di Marebbe



Lichtinstallation 2015 by Julia Bornefeld, Leipzig, Germany



Lefay Resort & Spa, Lago di Garda

## A DYNAMIC AND INTERNATIONAL COMPANY

The marketing strategy of Zafferano is that of offering a wide-ranging but at the same time diversified proposal of collections that aim to satisfy the different demands of each specific area of the market. The collections have thus been studied and conceived to cater for the needs of retailers and private clientele, horeca and hotellerie, differentiating the offer of products in the different sectors, that range from the more exclusive and prestigious objects to the product orientated towards frequent daily use.

Zafferano products are present on the market at an international level: all over Europe, in particular in the main stores of the European capitals, as also in the United States, Canada, Mexico, Russia China, Japan and the United Arab Emirates.

A strategic role in the company policy of Zafferano is seen in the participation of exhibitions and shows and the most important dates on the calendar in the world of catering, wine-and-food and design. In the course of the year 2018 we shall be participating in the following exhibitions:

Lightovation: Dallas International Lighting Show, 17-21 January

HOMI, Milan, 26-29 January

NY Now Market, New York, 4-7 February

Ambiente, Frankfurt, 9-13 February

Light + Building, Frankfurt, 18-23 March

HERE YOU CAN FIND OUR PRODUCTS

Zafferano products are distributed in the best stores in Italy and worldwide.

